

Genome Explorations Chooses GeneSifter.Net

Will collaborate with VizX to enhance, deliver Web-based analysis system to scientists as part of its *Complete Solution* for genomic researchers

Seattle, WA – September 24, 2003 - VizX Labs and Genome Explorations today announced a partnership to better provide scientists with microarray analysis services and bioinformatics tools. The companies have agreed to an alliance to enhance VizX Labs' existing GeneSifter.Net™ on-line microarray analysis system and deliver it as the preferred tool for Genome Explorations' scientific clients.

Genome Explorations provides its *Complete Solution* for microarray experiments to over seventy research institutions worldwide. The company's service is based on the scientific expertise of Founder and CEO Dr. Divyen Patel, creator of the Affymetrix GeneChip processing core at St. Jude Children's Research Hospital and winner of particular recognition last year for a seminal study conducted there showing the medical utility of microarrays for pediatric leukemia.

"My team has found that applying our expertise in gene expression profiling and delivering scientific results to our clients in a way that facilitates scientific discovery are substantially improved by VizX Labs' GeneSifter.Net," explained Dr. Patel.

"Genome Explorations is justifiably acclaimed as the premier provider of technical microarray services in the world. We are delighted that such a prestigious group of scientists have selected GeneSifter.Net as the gene expression analysis system best suited for their global base of scientific clients." said VizX CEO Tom Ranken, whose company developed and operates the Web-based GeneSifter.Net system

"Genome Explorations is pleased to endorse and make GeneSifter.Net available now to the scientists who depend on our microarray experience," added Dr. Patel. "We've found it to be very current, convenient, and highly compatible with our range of Affymetrix® GeneChip® brand array data sets. A fine product in general, it is also a particularly good choice for our clients since it is exceptionally well integrated with biological information from online databases such as LocusLink, Gene Ontology™, and KEGG, and operates in such a clear and logical way to facilitate discovery. One can certainly tell from how it fits true to its task that this tool was designed by biologists, for biologists."

The companies have agreed to collaborate on future enhancements to the system. "We appreciate Dr. Patel's confidence and look forward to applying the insights from his extensive work with Affymetrix arrays to make the system even more convenient for his company's client base," added Dr. Eric Olson, VizX Labs' Director of Science.

About GeneSifter.Net™

Genome Explorations relies on GeneSifter.Net™ to deliver experimental results to its clients because it integrates the most current biological information with analytic functions and data management in an accessible, Web-based microarray analysis system. By relating experimental results to diverse external databases such as LocusLink, UniGene, Gene Ontology™, and KEGG via its One-Click Gene Summary™ and other advanced features, GeneSifter.Net directly addresses the challenges associated with scientific interpretation and knowledge discovery. Downloadable graphics, including screenshots of GeneSifter.Net, are at: http://www.vizxlabs.com/downloadable_images.html.

About Genome Explorations

Genome Explorations is a team of scientists with a single focus: to provide clients with microarray analysis services and associated bioinformatics using the Affymetrix GeneChip system; thus creating the *Complete Solution*. The *Complete Solution* starts by requiring clients to minimally process their samples. Trained staff subsequently Quality Control the samples, process them to completion, and analyze them using the Affymetrix® GeneChip® system. Genome Explorations' clients do not have to become experts in a new evolving and highly specialized field. In addition, the company's processes provide uniformity in sample preparation, which greatly affects sample-to-sample variability. Genome Explorations generates the highest quality expression data for clients.

About VizX Labs

VizX Labs developed and operates GeneSifter.Net, the Web-based system providing microarray data analysis and knowledge management for life scientists. Its unique product and success in combining expertise in biology and computing has led to a world-wide user base of scientists throughout the United States and in more than thirty countries. GeneSifter.Net subscriptions include support services from the science staff at VizX Labs. The company also provides custom installations, development, and consulting on a contract basis. To view VizX Labs' newsroom, see <http://www.vizxlabs.com/newsroom.html>.

For further information, please contact:

VizX Labs, LLC

Tom Ranken
Chief Executive Officer
206.283.4363 ext. 106
jtr@vizxlabs.com

Elon Gasper
Senior Vice President
206.283.4363 ext. 105
eg@vizxlabs.com

Genome Explorations

Divyen H. Patel, Ph.D.
Founder and CEO
901.578.5708
dpatel@genome-explorations.com

Mr. Arno C. Justman
Founder and COO
901.578.5708
ajustman@genome-explorations.com